



The people behind Zattoo

Beat Knecht is co-founder, CEO, and President of Zattoo. Beat is the co-creator of UBS OpenLAN, SAP xRPM, Levanta and Zattoo. Before joining Zattoo, Beat served as vice president of marketing at Linuxcare (now Levanta) in San Francisco. Previously, Beat served as associate partner at McKinsey & Company. Beat holds a BA in Computer Science from the University of California (Berkeley) and obtained his MBA at IMD in Lausanne, Switzerland.

Sugih Jamin is co-founder, Chairman, and CTO of Zattoo. Sugih is an Associate Professor of computer science at the University of Michigan, and possesses more than 16 years experience in Internet measurement, protocol, and infrastructure design and deployment. He has supervised five PhD dissertations in these areas. Previously, Sugih served as a visiting Professor at the University of Tokyo as well as at the University of Cambridge. He has also worked at the Xerox PARC. He has earned numerous awards including the Sloan Foundation Fellowship, the NSF CAREER Award, and the White House Presidential Award.

Thomas Billeter is VP Business Operations. Thomas is a co-founder of TPN, a leading Swiss WiFi operator. Prior to joining Zattoo he held senior management positions with ISMM/ISL, where he oversaw the new media business for top sports rightsholders in international soccer, tennis and athletics, and with Ascom, where he managed a data networking unit. He also spent 6 years as a senior consultant with McKinsey & Company. Thomas holds an MSc and an MBA from ETH Zurich as well as a PhD in economics from the university of Zurich. He has also attended Harvard Business School's executive management program.

Nick Brambring is Head of Advertising. Before he joined Zattoo, Nick worked for the Boston Consulting Group, where he did strategic consulting for companies in the consumer goods industry. His industry expertise includes the TV and music business. Nick is a qualified lawyer and holds a PHD in law from the University of Cologne and an MBA from Insead in France and Singapore.

Ian Greenblatt is VP US Content Acquisition. He has over ten years experience in broadcast and cable. Before joining Zattoo, he was in production at FOX and ABC, and legal at Warner Bros. Ian's reputation as an evangelist for the "next new thing" started in 1999,

when he was VP/GC and employee #1 at Broadbus, a Video—on-Demand server company purchased by Motorola. Ian holds a juris doctor from DePaul University College of Law, and majored in film and TV at Northwestern University.

Benoit Henry is CFO. Benoit has developed a strong track record of contributing to the growth and success of young, innovative companies. Over the past six years, he has held the CFO position at various companies where he developed and led several M&A exit strategies. One of his latest assignments was the sale of Musiwave to Openwave, a leading provider of software solutions. Benoit has spent the first six years of his career in Asia working in the multimedia and publishing industry. Benoit holds a master of science in management from HEC, Paris.

Gagan Palrecha is VP US Business Development. He has over 10 years of experience leading technology and entertainment companies, both domestically and abroad. Prior to Zattoo, Gagan was CEO and President at The First Time Records, an independent record label distributed by Universal Music Group. He has held various leadership positions in product, engineering, and business development with Sennari, Oracle, Loudcloud/Opware (acquired by Hewlett-Packard), and Vontu (acquired by Symantec). Gagan holds a Bachelor of Science in Computer Engineering from the University of Michigan.

Dug Song is VP Engineering. He has over 10 years of experience leading commercial software development for products in global enterprise and service provider markets. Dug joined Zattoo after 7 years as the founding engineer and chief architect at Arbor Networks, and author of several of its patents. Prior to Arbor, Dug was the architect of a network anomaly detection system at Anzen Computing (acquired by NFR Security). Dug is well known for his contributions to the open-source community, and serves on the program committees for various academic and industry computer security conferences and technical advisory boards. He holds a BS in Computer Science from the University of Michigan.

Francesco Vass is VP Marketing and Content. Before joining Zattoo Francesco served as consultant at McKinsey & Company, where he advised clients in the telecom and media industries on strategic issues. Previously, Francesco was deputy head of product development at Sunrise, Switzerland's largest new telecom operator. Francesco holds an MSc in Electrical Engineering from the ETH Zurich. He obtained his MBA at Insead in France and Singapore.

Country Managers

Olivier Chapel is General Manager for Zattoo in France and Belgium. Prior to joining Zattoo, Olivier was Director Strategic Development for Esmertec (Switzerland). Apart from being responsible for external growth operations, he handled the strategic assessment of the interactive TV market segment and developed a business line offering mobile game publishers mass-market reach for their game titles. He was also involved in strategic marketing recommendations for mobile TV. Olivier also spent five years working as Investment Associate for Sofinnova Partners, a venture capital company in Paris. Olivier holds a Post Graduate in Physics from Université Paris Diderot and obtained a Master in Entrepreneurship from Grenoble Ecole de Management.

Daniel Ilar is General Manager for Zattoo in Spain, Portugal and Latin America. Before Zattoo, Daniel worked as an independent strategy consultant focusing mainly on telecommunications and IT (2001-2007). Previously he worked at ISMM/ISL as Head of Marketing and Distribution (2000/2001) and as consultant/engagement manager at McKinsey & Company in Zurich and São Paulo (1995-2000). Daniel holds a Master's degree in Telecommunications from the ETH Zürich and a Master's in Telecommunications/Administration from Stanford University.

Alexandra Illes is General Manager for Zattoo in the UK. She has worked in the media industry ever since leaving university. After training as a lawyer in the UK and Austria (PhD Law and LL.M), she received a degree in business administration from IMD Lausanne and then joined a public broadcaster, where she gained thorough insight into the television licensing business. She then moved on to work for the media and telecommunications group of Clifford Chance in London, advising on a broad range of media regulatory and licensing issues. Later Alexandra took on the international exploitation of licenses for major international sports events, such as the FIFA, World Cup and the ATP Tour for a media and marketing agency in Switzerland and, just prior to joining Zattoo, managed the turn around of an online ticketing business in Vienna.

Dominik Schmid is General Manager for Germany, Switzerland and Austria. Before joining Zattoo Dominik gained extensive experience in the media industry. Over the past 15 years he worked for some of the world's leading sports and media agencies, including Infront Sports & Media, KirchSport and ISMM/ISL, where he held senior positions mainly related to the global marketing and implementation of media rights around the FIFA World Cup. Most recently he was an Executive Director at Infront Sports & Media. Dominik attended law school at the University of Berne, Switzerland, and is a qualified lawyer. He also holds an MBA from INSEAD in France.